COULD THIS BE THE NEXT HOMERUN? WATCH BLLB LIKE A HAWK STARTING MONDAY, JULY 23rd!

Trade Date: Monday, July 23rd, 2007 Company: Bell Buckle Holdings, Inc.

Symbol: BLLB.PK Current Price: 0.245

5-day Target: 1

Current Market: Extremely Bullish

Rating: 10+

Recommendation: Strong Buy

About Bell Buckle Holdings, Inc.

Bell Buckle Country Store, Inc. was founded in 1995 as a family owned and operated business, dedicated to producing the finest all-natural gourmet food products on the market. This dedication to excellence has garnered them recognition throughout the industry and many national awards for both taste and packaging. Through the years, the company has grown to include 5 brands, 239 products, sold in all 50 States and overseas through grocery stores, specialty gourmet & gift shops and big box retailers.

Bell Buckle Country Store, Inc. products are sold under the brands: Captain Rodney's, Rose & Ivy, Simplify, Bell Buckle Country Store and Bainbridge Festive Foods!

MEMBERS SHOULD PICK UP BLLB AS EARLY AS POSSIBLE ON MONDAY! THIS ANNOUNCEMENT IS GOING TO SEND IT OFF THE CHARTS! WE ALL KNOW THAT IN THIS BUSINESS IT'S THE BIG ANNOUNCEMENTS THAT MAKE THESE STOCKS EXPLODE!!!

This is the first diesel car being launched by the dominating player in the dome stic market since quite some time.

So, if a car owner is driving off to a city where LPG bunks are not available, h e can always drive on petrol.

The company, dealers said, has shared its Zen strategy with dealers at a series of zonal conferences last week.

The new Passion Plus Limited Edition restates its position as the original style bike, and the initiative has been backed by strong communication through a new TVC.

We plan to launch the Grand Vitara in the next few months.

'We want to prove our technology supremacy in petrol engines'.

The advanced kit is not only safe but with an advanced Lambda control system ensures that it meets the Euro III emission norms.

And with the launch of the diesel Santro, Hyundai would get a rival to challenge the domination of Tata Indica diesel in the Indian market.

And car buyers need not fret over lack of filling stations either.

Its unique jelly bean style caught the imagination of the young at that time.

The noise level inside the car, possibly the longest car in the country, was per

haps the lowest in the segment, he said.

The launch of Zen Estilo will further strengthen the company's position in the compact car segment where it also offers the Alto, and the new-look WagonR.

Sen said the company needs to take competition into consideration while deciding whether it passes on the entire increase to the customer or not.

The company, however, said it will not tinker the prices of its SUV Tuscon.

Maruti said that the system would ensure that the car cannot be opened using a third party key.

and leading bike maker Hero Honda Motors Ltd.

The automaker also plans to unveil a new Accord sedan and a next-generation sports car at the Detroit motor show in January.

This is also integrated with the ESP and ABS systems.

Every system, detail and component has been tuned to maximise performance.

In the joint press meet of Mahindra and Renault, it was announced that all plans were going on track right to the date of the launch.

The constraint, however, it says is that the current duty structure on completel y built units would double its price.

Already Volvo has applied for homologation at the Automotive Research Associatio n of India, Pune, and the process could take three months to complete, he said.

In preparation for the Zen Estilo, the company had withdrawn production of the first generation Zen about eight months ago, Maruti said.

''The portal has been instrumental in connecting thousands of buyers and sellers every month, and generating vast customer interest and hundreds of new car and bike leads every day,'' Mr Kumar said.

The site has established largest tie ups with manufacturers and dealers across the country.

The advanced kit is not only safe but with an advanced Lambda control system ensures that it meets the Euro III emission norms.

The automaker also plans to unveil a new Accord sedan and a next-generation sports car at the Detroit motor show in January.

It entered an agreement with Guangzhou Motors, to make motorcycles and gearless scooters for the Indian market.

Audi TT Coupe is characterised by elemental forms and enthralling driving perfor mance.

Since India is perceived to be a sedan market, VW India will start off with sedans, first the Passat and then the Golf and its derivatives.

The powerful engine coupled with intelligent drive-by-wire technology offers high low-end torque, faster acceleration and superior fuel efficiency.

"We don't feel we are late in entering India, but we also do not want to waste time.

With the Diwali festival just around the corner, this is the perfect time for the company to launch this new car.

Its unique jelly bean style caught the imagination of the young at that time.

The gameplan is to launch a compact car and two midsized products in that price range, over the next three years, as the company feels the game has moved on in the Indian market.

We feel that this will increase the attractiveness of the Santro as it will considerably bring down the running cost.

It also marks a complete departure from the old Zen.

From a safety and convenience standpoint Teana, he said, came with innovative an d convenient features.

With the introduction of the new model, the sales are likely to go up.

It is ready with a pre-production car and the plant is expected to go on stream early March this year.

The big bowtie and the front grille are typical Chevy styling, and yet the overa ll looks are a departure from the usual SUVs and pickup trucks that Chevy has produced.

The new Ford Fusion has been put through one of the most severe testing rigours in the market and meets the crash performance criteria of all current European 1 egislation.

And car buyers need not fret over lack of filling stations either.

Already Volvo has applied for homologation at the Automotive Research Associatio n of India, Pune, and the process could take three months to complete, he said. "Labour is not cheap here.

Organized players include manufacturers, used car dealers and car brokers.

And with the launch of the diesel Santro, Hyundai would get a rival to challenge the domination of Tata Indica diesel in the Indian market.

To ensure that there are no flaws in the fitment process, HMI has an exclusive a rrangement with leading fitment specialist NGVI of Korea to retro fit the kits on the Santro model.

In our terminology, the small car is A Zero Class.

HMI has tied up with the leading CNG kit supplier Minda Auto Gas Ltd to supply the CNG kits.

Ford India Vice President, marketing, Sales and Service, Scott McCormack spoke a t the launch ceremony that this particular variant is suitable for city driving.

Volvo is the second company after Ericsson from Sweden to announce their investm ent plans in the Indian market.

Hyundai India is now planning to launch a CNG driven small car by early next year.

Renault says the firm's Japanese partner Nissan was also considering joining the project.

The gameplan is to launch a compact car and two midsized products in that price range, over the next three years, as the company feels the game has moved on in the Indian market.

And from that perspective, right across Asia, we see a much younger profile in o ur overall sales now.

"You will have to wait for some more time but I can assure you that it will be v ery fuel efficient," Kant said, but declined to divulge what sort of mileage the car would give.

Further details about the new platform were not available.

It soon emerged as India's World Car, being exported to various parts of the world including Europe.

Audi TT combines clarity and form with progressive technology to produce the ultimate in driving pleasure.

The interiors are new, offering best in class headroom, legroom and shoulder roo m, a higher seating position, easy entry and exit, and generous luggage space.

"BMW Individual will be introduced in India, initially as a factory-fitted optio n.

According to A Toyoshima, managing director, Toyota Kirloskar, the company was s tudying the Indian market to introduce the hybrid vehicle, which would have to be brought in as a CBU.

The Indian market is a very important one, we have a very good partner and we are going to start selling the Logan in India very soon.

Pradeep Saxena, Senior Vice President, TNS Automotive India.

The geographical spread of its users is drawn mainly from top-end cities such as Delhi, Mumbai, Chennai, Bangalore, Kolkata and Hyderabad.

The company has also simultaneously introduced TVS Neo, a step-through bike in the market.

The new Zen Estilo will be the first of the five models that Maruti has promised to launch in the domestic market over the next five years.

This makes an LPG car as fuel efficient as a diesel car, with the added advantage of being clean on emissions," Maruti Udyog MD Jagdish Khattar said.

The company also managed to set a new record for sales of a particular model.

Asked if the company was looking to utilise the facilities of its parent company Ford in India, Voijs said: "As of now we do not have any intention for such a thing.

Maruti plans to lure in the customers who were looking at other brands in this s egment.

It incorporates features and attributes that are uniquely suited to India and va

lued by Indian car buyers," Maruti Managing Director, Jagdish Khattar said.

"BMW Individual will be introduced in India, initially as a factory-fitted optio  ${\tt n}$ .

Models from the Honda stable that would see increased prices include the popular mid-sized sedan 'City', newly introduced sedan 'Civic' and the top-end luxury m odel 'Accord'.

The industry expected a reduction in the excise duties on motors cars, phase out of CST, which have not happened.

That leaves the market leader with just the Esteem as their sedan offering.

Rolls Royce hopes to attract more millionaires to their vehicles.

The car's space is slightly less than the Tata Indica, he said.

They are delaying the hike to help customers who delayed the purchase of the car expecting some relief from the budget.

The launch of Zen Estilo will further strengthen the company's position in the compact car segment where it also offers the Alto, and the new-look WagonR.

The powerful engine coupled with intelligent drive-by-wire technology offers high low-end torque, faster acceleration and superior fuel efficiency.

The Managing Director of Hindustan Motors, Mr.

'We want to prove our technology supremacy in petrol engines'.

He felt the premium car segment is artificially low in India though "Science of wealth creation" is working well in India.

Many of these ads link Suzuki cars and bikes, while others play on the popularit y of the Hayabusa, the world's fastest bike.

With rivals Maruti coming out with LPG WagonR, Hyundai is also working on altern ative fuel small cars.

He also indicated that Renault would look at a full-fledged manufacturing in India.

The CNG Santro would have a manual selector switch, which would enable the drive r to easily switch from gasoline to CNG and vice versa.

It is ready with a pre-production car and the plant is expected to go on stream early March this year.

In the first year, TVS is looking to sell one-lakh Neo units.

Incidentally, Ikon is one of the lesser selling models of Ford in India.

Nissan recently announced its pulling out of talks to build a new assembly plant in India with fellow Japanese carmaker Suzuki.

In the joint press meet of Mahindra and Renault, it was announced that all plans were going on track right to the date of the launch.

"We don't feel we are late in entering India, but we also do not want to waste time.

This tax holiday is coming to an end," HSCI Senior General Manager Jnaneswar Sen said.

We will bring only one luxury line and our cars will be in direct competition with Mercedes, BMW and Audi," he said.

Tata is also marketing and selling Fiat cars in the Indian market through their dealers.

"The company has finalised the architects for designing the project and they are internationally renowned ones," he said.

They are going to target this new bike to the premium customers in the market.

"But in India, we plan to start with factory options like sports trims and other limited options.

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Nissan recently announced its pulling out of talks to build a new assembly plant in India with fellow Japanese carmaker Suzuki.

The rally versions have won the gruelling Dakar Rally for the last six years run ning.

The Company has recently undertaken a slew of initiatives in various fronts to c onsolidate its market share, with new product launches, augmenting capacity and innovative consumer campaigns.

"BMW is exploring the option of introducing Mini brand in India," the source said.

It claimed that the hatchback model from Mitsubishi would be imported in India i n a semi-knocked down form.

Besides Spark and Aveo U-VA, GM India sells Chevrolet sedans Optra and Aveo, multi utility vehicle Chevrolet Tavera and premium hatchback Chevrolet SRV.

The geographical spread of its users is drawn mainly from top-end cities such as Delhi, Mumbai, Chennai, Bangalore, Kolkata and Hyderabad.